

# RESEARCH RECRUITMENT

## CONTACT DETAILS

Joanne Shin  
E: [j.shin1220181@arts.ac.uk](mailto:j.shin1220181@arts.ac.uk)  
P: +001 817 676 4243  
(phone call, iMessage and WhatsApp)

**ual:** university  
of the arts  
london  
london college  
of fashion

## STUDY OVERVIEW

- **What?** This study aims to examine the customer experience of parents with autistic children when shopping in store for apparel. How can elements of the physical retail environment be changed to improve your family's shopping experience?
  - Data will be collected via one-to-one interviews (30-45 min in length).
- **Who?** Parents of children with autism aged 3-18 (all genders welcome) who have shopped in store (accompanied by their child) for apparel within the last year.
- **When?** August 2020
- **Where?** All Interviews will be conducted online (Skype, Google Hangouts, Microsoft Teams, Zoom, FaceTime etc.)

